

The Mercury's



Celebrating Creativity In Youth

Rules

1. Any student enrolled in public, parochial, private school or home schooled, living in **The Mercury** circulation area in grades 5 through 12 may enter.
 2. All entries become the property of **The Mercury**.
 3. Ads must be drawn standard size on official layout sheets (or photocopies). Contestants may pick up layout sheets at **The Mercury**, participating school teachers or participating businesses; The Mercury online at www.pottsmmerc.com Click on Design An Ad Logo.
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4. All ads must be drawn by the contestant with black felt tip pen, or computer generated, if applicable. Artwork and logos may be traced from newspaper ads. Additional information on all participating advertisers can be found at www.pottsmmerc.com. All entries must be submitted **black and white. (No color!)**
 5. All ads must be an original product of the student. Remember... winners will be determined on the best advertising and copy ideas, not excellence of the artwork!
 6. All entries must be submitted to the advertiser you create the ad for, or **The Mercury** by Thursday, February 23, 2012.
 7. The judging will take place February 29, 2012.
 8. All prize winners - three from each advertiser - will be judged, Wednesday, February 29, 2012, to determine the finalists and winners.

9. All finalists names and participating sponsor winners will be published in **The Mercury**, March 7, 2012.
10. Students may design ads for as many businesses as they wish, but only one layout per business may be submitted.
11. Each finalist will receive a **\$20.00 Coventry Mall Gift Card**. The overall winner in each category will receive a \$150 VISA Gift Card and a party at Limerick Bowl.
12. Grade categories are: 5th & 6th; 7th & 8th; and 9th through 12th.

Name _____

Home Mailing Address _____

City _____ **State** _____ **Zip** _____

E-mail _____ **Age** _____ **Phone** _____

School _____ **Grade** _____

Teacher _____

(all information must be provided or entry will not be accepted)



SPONSORS



BIZZY BUBBLES

1630 W. High Street, Stowe , 484-945-0003
*Search Bizzy Bubbles Coin Laundry
on Facebook*

COVENTRY MALL

Routes 724 and 100, Pottstown, 610-327-0700
www.coventry-mall.com

DOUGLAS DIAMONDS

North End Shopping Center
1300 N. Charlotte Street, Pottstown, 484-941-6453
www.douglasdiamondscorp.com

FRENCH CREEK VETERINARY HOSPITAL

Complete Small Animal Care
1424 Ridge Rd., Pottstown, 610-469-9700
www.frenchcreekvet.vetsuite.com

LASTICK FURNITURE AND DISCOUNT FLOOR COVERING

Pottstown's Premier Furniture Store for 39 years
High & Charlotte Streets, Pottstown, 610-323-4000
www.LastickFurniture.com

LEBOW FURNITURE

Friendly Reliable Service For Over 62 Years
338 Main Street, Royersford, 610-948-3600
www.lebowfurniture.com

LIMERICK BOWL

Bowling — Billiards — Lounge
653 Ridge Pike, Limerick, 610-495-7143
www.limerickbowl.com

MIKE EVANGELIST ROOF LEAKS

Royersford, PA 19468, 610-948-8174
www.mikeevangelist.com

PIAZZA HONDA OF POTTSTOWN

629 N. Lewis Road, Limerick, 800-916-5259
www.piazzahondapottstown.com

POTTSGROVE ANIMAL HOSPITAL

Donald K. Shreves, DVM
1361C Farmington Ave., Pottsgrove (Next to Garden View Nursery)
Open: Mon.-Thurs. 8am - 8:30pm; Fri. 8am - 6pm; Sat. 8am - 2pm
Call for appt. 610-326-8700 www.pottsgroveanimalhosp.com

POTTSTOWN DANCE THEATRE

"Quality Dance For All Ages"
72 W. Main Street, Pottstown, PA 19465
610-323-2569
www.pottstowndance.com

FREEDOM VALLEY YMCA AT POTTSTOWN

724 N. Adams Street, Pottstown, PA 19464
610-323-7300 — www.fvymca.org
Hours: Mon.-Thurs. 5:30am-10pm;
Fri. 5:30am-9:30pm; Sat. & Sun. 8am-5pm

PROFESSIONAL PHARMACY

920 N. Charlotte St., Pottstown - 610-323-2115
931 Main St., Pennsburg - 215-679-9700
www.professionalpharmacy.com

SANATOGA ANIMAL HOSPITAL

Jitendra Sharma, DVM
Vaccinations • Surgery • Dentistry • Boarding
2814 E. High Street, Pottstown , 610-326-6346

SAWCHUK'S GARAGE

Cars, Trucks, Motorhomes
3196 W. Ridge Pike, Pottstown, 610-495-6510
www.sawchuksgarage.com

STANLEY STEEMER CARPET CLEANER

581 West High Street, Pottstown
*"Living brings it in. We take it out."*SM
610-323-0204 or 1-800-steemer
or schedule online at stanleysteemer.com

SUPERIOR CREDIT UNION

1000 Crosskeys Road
Collegeville, PA 19426, 610-489-7239
www.superiorcu.org

TRI-COUNTY TOYOTA

Limerick Exit, Rt. 422
15 D&L Drive, Limerick, 610-495-4588

WALTZ GOLF FARM

2-18 hole miniature golf courses & snack bar.
Driving range and batting cage
9 hole chip and putt
Ridge Pike, Limerick, 610-489-9922